

**Report Parameters :**

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56977

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

338437	AGENCY (OR SERVICE) ACTING AS AGENT FOR		58123	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MAIN STREET MEDIA GROUP			AMERICANS FOR TAX REFORM		
AND	PO BOX 25093			722 12th St NW Ste 400		
ADDRESS	Alexandria	VA	22313-5093	Washington	DC 20005-3957	
	USA			USA		
CONTACT				PRODUCTATR-PA12 TV 10/21-28		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 1133	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR TAX REFORM.										
1 30 MIN SEP	01010..	2	07:00A	09:00A	30S	10/23/12-10/25/12	THE EARLY SHOW	2	450.00	900.00
2 30 MIN SEP	10111..	4	09:00A	09:30A	30S	10/22/12-10/26/12	PITTSBURGH LIVE	4	300.00	1200.00
3 30 MIN SEP	10110..	3	09:30A	09:57A	30S	10/22/12-10/25/12	PITTSBURGH LIVE	3	300.00	900.00
4 30 MIN SEP	10101..	3	04:00P	04:30P	30S	10/22/12-10/26/12	4-430PM NEWS	3	900.00	2700.00
5 30 MIN SEP	11111..	5	04:30P	05:00P	30S	10/22/12-10/26/12	430-5PM NEWS	5	900.00	4500.00
6 30 MIN SEP	11111..	5	05:00P	05:30P	30S	10/22/12-10/26/12	5-530PM NEWS	5	1050.00	5250.00
7 30 MIN SEP	11111..	5	05:30P	06:00P	30S	10/22/12-10/26/12	530-6PM NEWS	5	1050.00	5250.00
8 30 MIN SEP	01010..	2	05:58P	06:30P	30S	10/23/12-10/25/12	M-F 6PM NEWS	2	1300.00	2600.00
9 30 MIN SEP	01010..	2	06:30P	07:00P	30S	10/23/12-10/25/12	M-F 630PM NEWS	2	1300.00	2600.00
10 30 MIN SEP	01010..	2	06:57P	07:30P	30S	10/23/12-10/25/12	CBS EVENING NEWS	2	1300.00	2600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

338437	AGENCY (OR SERVICE) ACTING AS AGENT FOR		58123	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MAIN STREET MEDIA GROUP			AMERICANS FOR TAX REFORM		
AND	PO BOX 25093			722 12th St NW Ste 400		
ADDRESS	Alexandria	VA	22313-5093	Washington	DC 20005-3957	
	USA			USA		
CONTACT				PRODUCTATR-PA12 TV 10/21-28		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	1133	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11 30 MIN SEP	10100..	2	07:30P	07:58P	30S	10/22/12-10/24/12	THE INSIDER	2	775.00	1550.00
12 30 MIN SEP	1000100	2	11:00P	11:35P	30S	10/22/12-10/26/12	11PM NEWS	2	2750.00	5500.00
13 30 MIN SEP	T	1	07:58P	09:00P	30S	10/23/12-10/23/12	NCIS	1	8000.00	8000.00
14 30 MIN SEP	W	1	08:58P	10:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	6000.00	6000.00
15 30 MIN SEP	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	4500.00	4500.00
16 30 MIN SEP	F	1	10:00P	11:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	4500.00	4500.00
17 30 MIN SEP	Sa	1	05:58A	07:58A	30S	10/27/12-10/27/12	SAT. MORN. LOCAL NEWS	1	400.00	400.00
18 30 MIN SEP	Sa	1	09:00P	10:00P	30S	10/27/12-10/27/12	CRIMETIME SATURDAY	1	1750.00	1750.00
19 30 MIN SEP	Su	1	06:58P	08:00P	30S	10/28/12-10/28/12	60 MINUTES	1	6500.00	6500.00
Total Contract:								44		67200.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						67200.00	.00	.00	67200.00	

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



# KDKA-TV

10/12/12

KDKA-TV

AND

PAGE 3

**ADVERTISER (OR AGENCY AND ADVERTISER)**

AMERICANS FOR TAX REFORM

722 12th St NW Ste 400

Washington DC 20005-3957  
USA

**PRODUCT**ATR-PA12 TV 10/21-28

AGENCY EST. NO.  
1133

PRODUCT CODE	1300
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BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1

prior notice

**NONDISCRIMINATION POLICY:** CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

<b>GRAND TOTAL</b>	67200.00
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ACCEPTED BY STATION